



Social Norms Technical Assistance & Partnership Program

Learning Collaborative to Advance Social Norms Practice in Nigeria

What does this partnership opportunity entail?

The Learning Collaborative (LC) will form partnerships with select organizations to help them incorporate social norms approaches into their social and behavior change work. Through this partnership, organizations will be guided in how to apply the concepts and resources they are exposed to through the Learning Collaborative. Each organization will be provided up to 10 days of technical assistance (TA) through a blend of online and in-person work (pending COVID-19-related travel restrictions). Depending on the needs of the organization, the provision of TA (for up to 10 days total) can occur in a condensed time period or can be spread out across a few weeks or months. Please note that this TA will be provided at no cost to the selected organizations.

How do I apply?

Learning Collaborative Nigeria participants may apply to receive TA for their organization/program team using the below form (starting on page 3). Participants should submit completed applications to learningcollaborativenigeria@gmail.com. The deadline for applications is **Monday, 21 September 2020**. Please reach out to the email above with any questions. Our team is available to support organizations through the process of identifying TA needs for inclusion in the application.

Who is eligible to apply?

Representatives from organizations that have signed the terms of reference to participate in the Nigeria Learning Collaborative should apply on behalf of their organization's program/project. The programs should have already incorporated or should be seeking to incorporate a social norms component.

How will you decide which organizations to select?

Our selection criteria for applicants includes:

- *Type of program*: We will seek to identify programs that are addressing diverse outcomes as well as working with distinct populations.
- *Program stage*: We will assess the suitability of the TA request given the current stage (e.g. initiation, planning, execution, closure) of the program.
- *Program stakeholders*: We will take in to account the commitment of stakeholders to the TA process.
- *Mentorship Availability*: Availability of appropriate mentors for the given TA request will be taken in to consideration.
- *Potential Impact*: Reviewers will judge the potential impact that the provision of TA could bring to the project.

Who will provide technical assistance (TA) to my organization?

A pool of technical experts from the Global Learning Collaborative has been established to provide support on a variety of topics. The affiliations of these experts include London School of Hygiene and Tropical Medicine, University of California San Diego, FHI360, Johns Hopkins University, George Washington University, Makerere University, Overseas Development Institute and independent consultants. Organizations selected for the partnership opportunity will be paired with technical experts based on their specific needs and requests as indicated in their application form. TA topics may include, for example: support on formative research, integrating social norms into their theories of change, designing norms-shifting interventions, monitoring and evaluation, measurement, and social norms campaign design/branding, and edutainment.

What if my organization is not selected?

Although this TA is limited to a few organizations, all Nigeria Learning Collaborative members will have the opportunity to participate in trainings, access resources and guidance documents through the online Learning Collaborative page on ALiGN (<https://www.alignplatform.org/learning-collaborative>), and link with global CoP members for advice and guidance.

Social Norms Technical Assistance & Partnership Program **Application Form**

DATE OF APPLICATION	
MAIN OBJECTIVE OF TECHNICAL ASSISTANCE (choose 1-2)	
<input type="checkbox"/> <i>support on formative research</i> <input type="checkbox"/> <i>integrating social norms into your theories of change</i> <input type="checkbox"/> <i>designing norms-shifting interventions</i> <input type="checkbox"/> <i>monitoring and evaluation, measurement</i> <input type="checkbox"/> <i>social norms campaign design/branding and edutainment</i> <input type="checkbox"/> <i>other, please describe: _____</i>	
SECTOR/SUB-SECTOR(S)	
ORGANIZATION NAME	ORGANIZATION SIZE
<i>APPLYING OFFICER</i>	
NAME	ROLE IN ORGANIZATION
EMAIL	PHONE
<i>PROJECT/PROGRAM LEAD</i>	
NAME	ROLE IN ORGANIZATION
EMAIL	PHONE
PROJECT/PROGRAM NAME	PROGRAM DONOR/FUNDER
KEY PROGRAM STAKEHOLDERS & BENEFICIARIES	LOCATIONS COVERED

PROGRAM/PROJECT OBJECTIVES AND EXPECTED OUTCOMES (max 150 words)

BRIEF DESCRIPTION OF PROGRAM/ PROJECT (max 150 words)

**ESTIMATED IMPLEMENTATION TIMEFRAME AND
PROJECT TIMELINE**

**PERIOD (DAYS/MONTHS) THAT TECHNICAL
ASSISTANCE IS REQUIRED**

**WHAT ARE THE MAJOR BARRIERS TO INCLUSION OF/ IMPLEMENTATION OF SOCIAL NORMS CHANGE IN
YOUR PROJECT/PROGRAM (max 200 words)?**

**WHAT ARE YOUR DESIRED OUTCOMES FOR THIS TECHNICAL ASSISTANCE (max 100 words)?
(WHAT DO YOU WANT OUT OF THIS TECHNICAL ASSISTANCE OPPORTUNITY?)**

OTHER RELEVANT INFORMATION, NOT MENTIONED