2020 HUMAN DEVELOPMENT PERSPECTIVES



Tackling social norms:
A game changer for gender inequalities

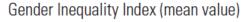
Carolina Rivera

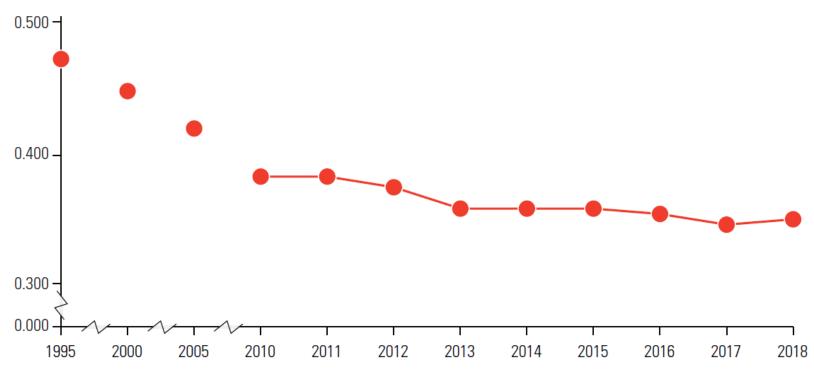




PROGRESS TOWARDS GENDER EQUALITY IS SLOWING, GENDER INEQUALITY INDEX SHOWS



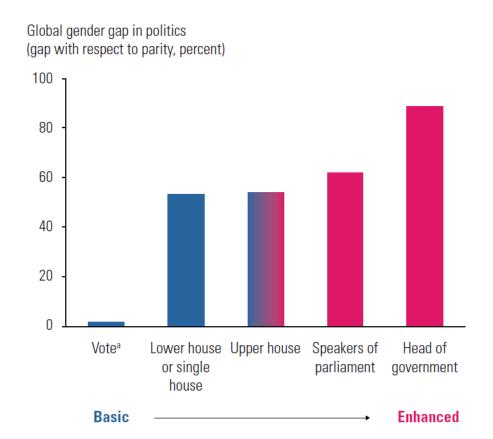


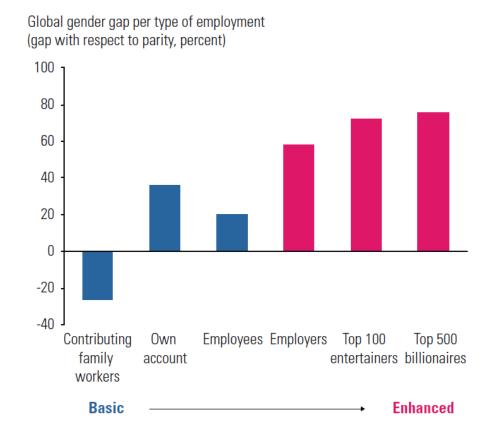


Source: Human Development Report Office.

THE GREATER THE EMPOWERMENT, THE WIDER THE GENDER GAP



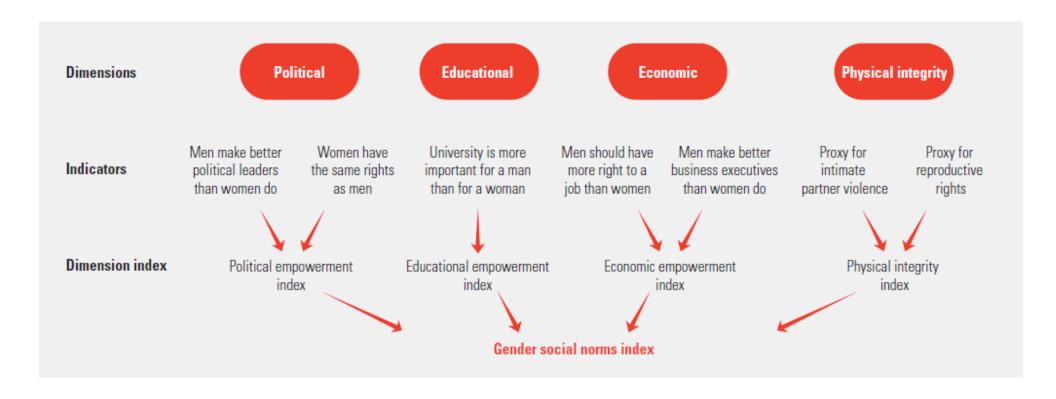




Source: Human Development Report Office calculations based on data from the World Values Survey, the Inter-Parliamentary Union, ILO (2019b) and Forbes (2019).

HOW SOCIAL BELIEFS CAN OBSTRUCT GENDER AND WOMEN'S EMPOWERMENT





Source: Mukhopadhyay, Rivera and Tapia (2019).

DATA SOURCES





Global survey of perceptions and values impact on social life





Nationally representative



Does not consider cultural differences between and within countries

GENDER SOCIAL NORMS INDEX: TABLES



Character and Landing States



Gender Social Norms Index (GSNI), last available period

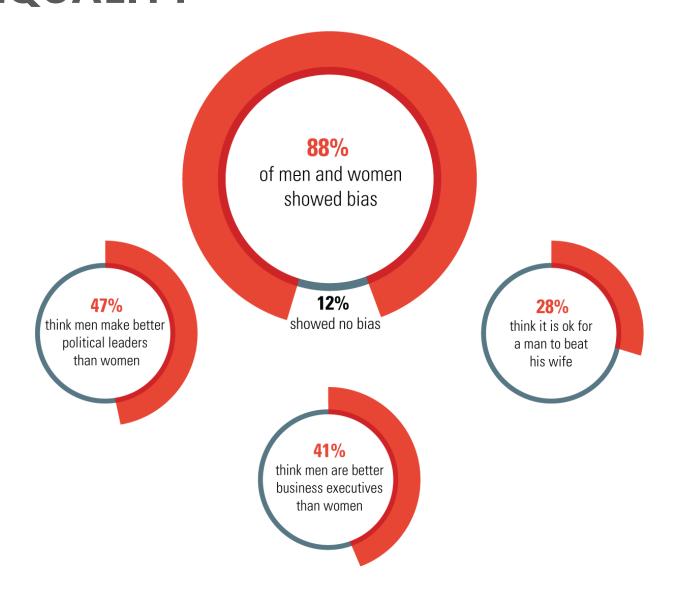


		GSNI /abasa af accords	(share of people with at least 2 biases)	Share of people with no bias	Share of people blased by dimension			
		(share of people with at least 1 bias)			Political	Economic	Educational	Physical integrity
Country	Period	%	%	%	%	%	%	%
Algeria	2010-2014	97.83	87.00	2.17	80.08	74.08	37.17	86.75
Andorra	2005-2009	27.01	7.43	72.99	14.08	8.73	1.81	12.01
Argentina	2010-2014	75.41	42.49	24.59	43.35	30.43	17.04	52.86
Armenia	2010-2014	94.11	81.28	5.89	72.82	75.91	24.89	66.14
Australia	2010-2014	46.24	23.00	53.76	32.48	18.06	4.09	20.93
Azerbaijan	2010-2014	99.14	93.82	0.86	85.13	91.97	30.90	72.16
Belarus	2010-2014	90.37	71.70	9.63	77.82	58.45	21.19	55.52
Brazil	2010-2014	89.50	52.39	10.50	43.41	36.63	9.32	77.95

- Table A1 Gender Social Norms Index GSNI last available period
- Table A2 Gender Social Norms Index (GSNI), last available period by gender
- Table A3a Gender Social Norms Index (GSNI), trends
- Table A3b Gender Social Norms Index (GSNI), trends by gender

SOCIAL NORMS ARE A MAJOR OBSTACLE FOR GENDER EQUALITY





ONLY 14
PERCENT OF
WOMEN AND 9
PERCENT OF MEN
WORLDWIDE
HAVE NO
GENDER SOCIAL
NORMS BIASES

Percent of surveyed population responding with biases towards gender equality and women's empowerment



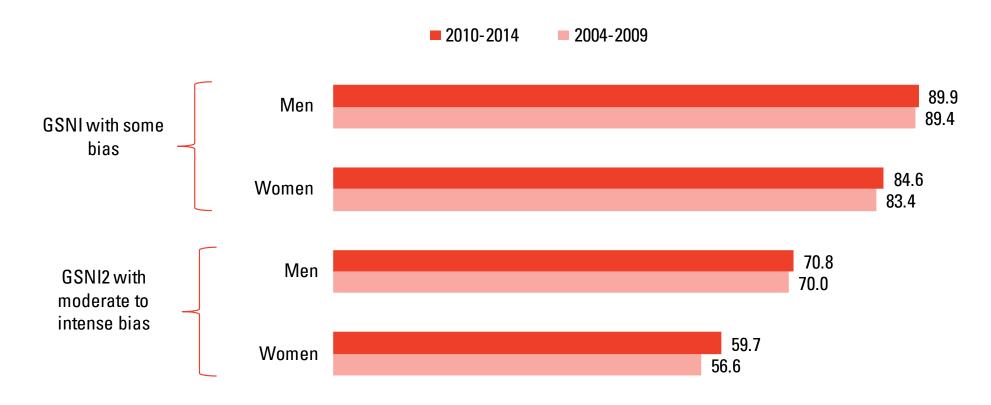


Note: Based on 75 countries and territories with data from wave 5 or 6 of the World Values Survey, accounting for 81 percent of the global population.

Source: Mukhopadhyay, Rivera and Tapia (2019), based on data from the World Values Survey.

BIAS AGAINST GENDER EQUALITY IS ON THE RISE



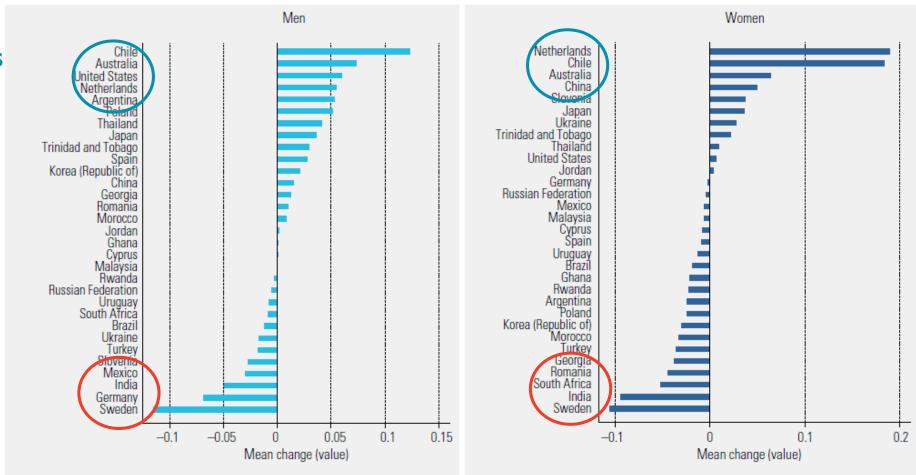


Source: Human Development Report Office calculations based on World Values Survey for 31 countries with time series data, representing 59 percent of the global population.

PROGRESS IN THE SHARE OF MEN AND WOMEN WITH NO GENDER SOCIAL NORMS BIAS







Backlash

Note: Balanced panel of 31 countries and territories with data from both wave 5 (2005–2009) and wave 6 (2010–2014) of the World Values Survey, accounting for 59 percent of the global population.

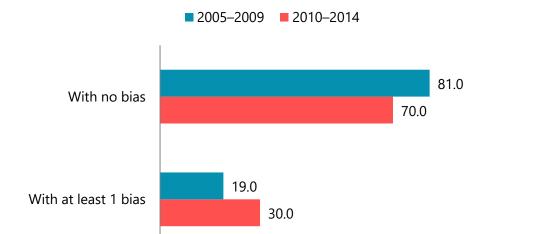
Source: Mukhopadhyay, Rivera and Tapia (2019), based on data from the World Values Survey.

COUNTRY EXAMPLE: SWEDEN





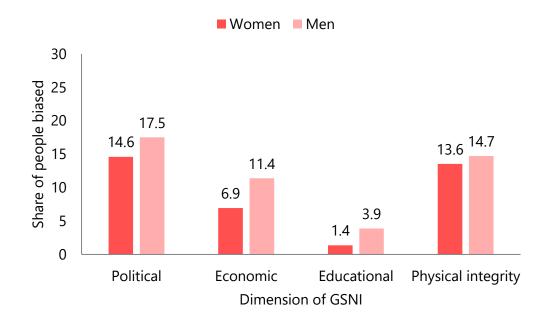
Share of people with at least 1 bias and with no bias, 2005-2009 and 2010-2014



40

20

Share of people biased by sex for each dimension of the GSNI, last available period



Source: Human Development Report Office, based on data from the World Values Survey.

share of people

60

100

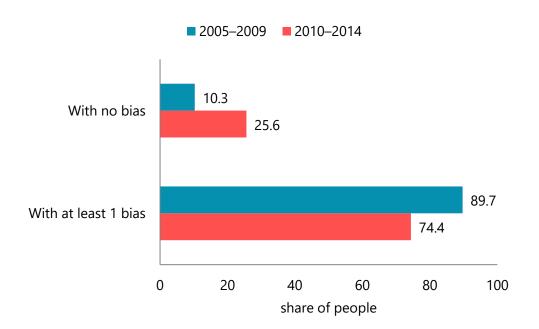
80

COUNTRY EXAMPLE: CHILE

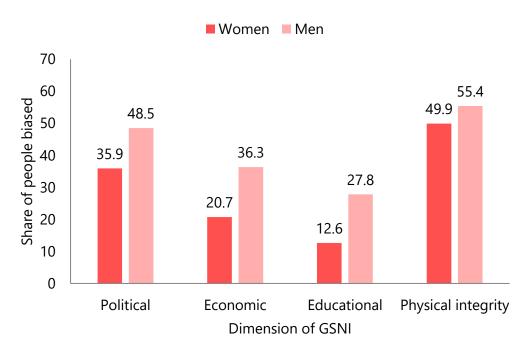




Share of people with at least 1 bias and with no bias, 2005-2009 and 2010-2014



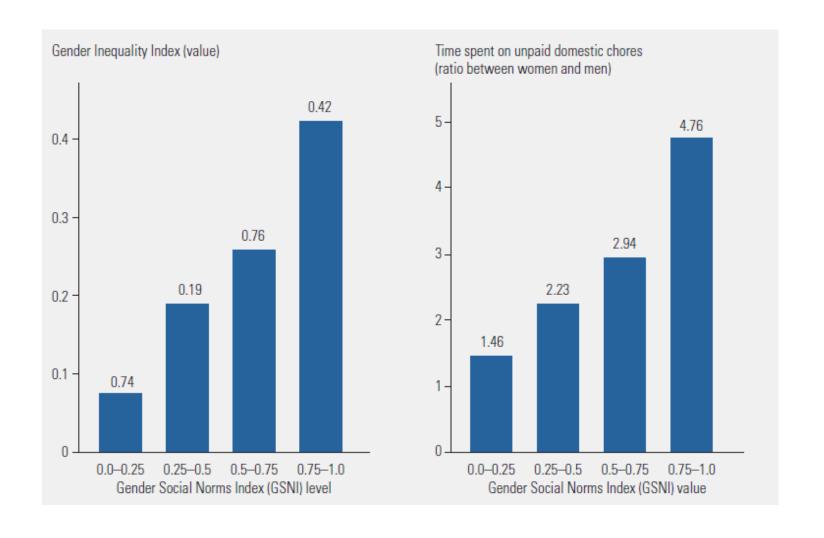
Share of people biased by sex for each dimension of the GSNI, last available period



Source: Human Development Report Office, based on data from the World Values Survey.

COUNTRIES WITH HIGHER SOCIAL NORMS BIASES TEND TO HAVE HIGHER GENDER INEQUALITY





KEY MESSAGES: EVEN NORMS CAN BE SHIFTED



- Gender equality and women's rights have had progress, but it is slowing down.
- Gender gaps are closing for basic capabilities and growing for enhanced.
- Social norms and attitudes are one of the major obstacles for gender equality and women's empowerment.
- The backlash against women's rights is becoming stronger.
- We must act NOW, even norms can be shifted towards gender equality.



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